

Privacy and Cookie Policy

Paramount Acceptance understands you care how information about you is collected and used. Paramount is committed to protecting the privacy of individuals who interact with us. Paramount is committed to protecting the privacy of individuals who interact with us.

Paramount provides software and billing services and solutions to our clients and their customers. For the purpose of this Privacy and Cookie Policy, “personal information” means any information relating to an identified or identifiable natural person. By using our websites, you consent to the terms of this Privacy and Cookie Policy.

We do not share personal information with Third Parties. We do not sell personal information of any individual, including personal information of minors under 16 years of age.

Cookies and How We Collect Information

We use information-gathering tools, such as cookies, to collect information as you navigate our websites. Cookies are small text files that are placed on your computer or device to help the site provide a better user experience. Through such tools as cookies, we receive and store information about how you use our websites and provide anonymized tracking data to third party applications like Google Analytics. For example, we receive information that your browser or device sends to our servers whenever you visit a Paramount website. Your browser or device may tell us your internet protocol (IP) address used to connect your computer to the Internet, computer and connection information such as browser type, version, language and time zone settings, browser plug-in types, operating system, and type of device you are using. As a rule, cookies will make your browsing experience better. However, you may prefer to disable cookies on this site and on others. The most effective way to do this is to disable cookies in your browser. We suggest consulting the Help section of your browser or taking a look at [the About Cookies website](#) which offers guidance for all modern web browsers. Our servers collect similar information when you are logged into our websites.

Additionally, when you register for an account, Paramount collects personal information. As part of this registration process, we ask for your contact information along with data about your business including billing information such as a bank account and/or credit card number.

In the course of processing a payment transaction, we typically receive from the client or financial institution information related to the transaction. This normally includes information about the payment that a customer has furnished the client or financial institution in placing the order. We do not acquire any information directly from customers through the paramountacceptance.com site.

The personal information we acquire in processing payment transactions varies according to the nature of the transaction and the way in which clients or financial institutions are using our payment services. It may include, for example, the amount of the transaction, the customer’s name, credit card number and expiration date, checking account number, and billing address.

Paramount uses the information collected to fulfill your requests for certain products and services, to process payment transactions, to facilitate billing, and otherwise deliver payment services.

How We Use Information We Collect

While some of this information is covered above, any of the information we collect from you may be used in the following ways:

To personalize your experience (your information helps us to better respond to your individual needs).

To improve our websites (we continually strive to improve our website offerings based on the information and feedback we receive from you).

To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs).

To process payment transactions associated with your account or business.

To send periodic emails (the email address you provide may be used to send you information, respond to inquiries, and/or other requests or questions).

Data and Information Security

Paramount takes the security of all data and information seriously, including your information as a user of our websites or services. We implement reasonable administrative, technical, and physical security controls designed to protect your personal information from loss, misuse, unauthorized access, disclosure, alteration, or destruction. However, despite our efforts, no security controls are completely effective, and we cannot ensure or warrant the security of your personal information.

Additional Disclosures

California Online Privacy Protection Act Compliance

Because we value your privacy, we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We therefore will not distribute your personal information to outside parties without your consent. As part of the California Online Privacy Protection Act, all users of our sites may make any changes to their information at any time by logging into the appropriate Paramount website.

Children's Personal Information

Our website, products and services are all directed to people who are at least 13 years old or older. We do not knowingly collect any personal information from children under the age of 13. If you are under the age of 13, please do not submit any personal information through our websites or

services. We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce this policy by instructing their children never to provide personal information through websites or services without their permission.

Contacting Us

If there are any questions regarding this privacy policy, feel free to contact us at:

Paramount Acceptance

Attn: Privacy Office

4725 S. Holladay Blvd. Ste. 100

Holladay, UT 84117

This policy may be updated from time to time to reflect changing legal, regulatory or operational requirements. We encourage you to periodically review this page for the latest information on our privacy practices.